ORDER

Orders	Order / Rev:	107427	_	
	Alt Order #:	06860869	<u> </u>	TIP OF
	Product Desc:	Horsford/DCCC	_	HD
	Estimate:	1969		KSNV
	Flight Dates:	10/05/12 - 10/11/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/03/12 / 10/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	33	\$44,625.00	\$37,931.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$44,625.00	\$37,931.25	0.00
Totals	33	\$44,625,00	\$37,931,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	29%	\$44,625.00
Market	100%	\$153 870 31

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$46,163.79
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$30,775.86
KTUD	1%	\$1,538.79
KVVU	15%	\$23,081.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$7,693.97

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/05/12	10/11/12	M-F 5-6a WakeUp	w/WaGM	5-6a	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE U	IP WITH T	HE WAGN	IERS									
		Star	t Date E	End Date	Weekdays S	Spots/Week	Rate	Rating						
	W	eek: 10/0	5/12 1	10/11/12	MTWTF	3	\$450.00	0.00						

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KSNV

Order / Rev: 107427

Advertiser: DCCC/ Horsford

06860869 Alt Order #:

Horsford/DCCC Product Desc:

1969

Flight Dates: 10/05/12 - 10/11/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/12	2 10/11/12	M-F 5-6a WakeUp	•	5-6a	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
,	WAKE (JP WITH	THE WAGN	M-F 5-6a WakeU IERS	p w/vvagners								
147		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
	eek: 10/0		10/11/12	Wake Up Early w/	WagneM	\$450.00 430a-5a	0.00 МГWГ S	:30	1	\$250.001	0.00 NM	1	\$250.00
				Wake Up Early W	-	430a 3a	MI WI B	.50		Ψ230.00 1	0.00 14101	l '	Ψ230.00
,			Y W/THE W		C==4=/\/\/==1.	Data	Dating						
We	<u>5ta</u> eek: 10/	rt Date 07/12	End Date 10/13/12	<u>Weekdays</u> MTWT S	Spots/Week 1	Rate \$250.00	Rating 0.00					l	
E 3	KSNV	10/05/12		M-F 6-7a WakeUp	w/WaGM	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
	\/\ / \\\\	IP WITH	THE WAGN	M-F 6-7a WakeU	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	eek: 10/		10/11/12	MTWTF	4	\$700.00	0.00						
E 4	KSNV	10/05/12	2 10/11/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	5	\$900.001	0.00 NM	5	\$4,500.00
	TODAY	SHOW		roddy Onow								l	
147	Sta eek: 10/	rt Date	End Date 10/11/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate Cook on	Rating					•	
			2 10/06/12	Saturday Today	CM	\$900.00 7a-9am	0.00 S-	:30	1	\$625.001	0.00 NM	1	\$625.00
				Saturday Today						*****			********
		DAY TOD	DAY End Date	Weekdays	Spots/Week	Rate	Rating					l	
We	eek: 10/		10/07/12	S-	1	\$625.00	0.00					İ	
E 6	KSNV	10/07/12	2 10/07/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
	меет т	HE PRE	SS	Meet the Press									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	eek: 10/		10/07/12 2 10/11/12	S		\$3,000.00	0.00 MTWTF	.20		\$450.001	0.00 NM	2	\$000.00
E /	KONV	10/03/12	2 10/11/12	Dr Phil	СМ	3-4p	IVII VV I I'	:30	2	\$450.00 Т	U.UU INIVI		\$900.00
	DR. PHI												
W	<u>Sta</u> eek: 10/	rt Date 05/12	End Date 10/11/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$450.00	Rating 0.00					l	
			2 10/11/12	M-F Early News	CM	5-630p	MTWTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
	EARLY	NIE\\/\C		M-F Early News									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	eek: 10/		10/11/12	МГЖГБ	3	\$1,200.00	0.00						
E 9	KSNV	10/05/12	2 10/11/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
	JEOPAF	RDY		W T Ocoparay								l	
10/	<u>Sta</u> eek: 10/	rt Date	End Date 10/11/12	Weekdays MTWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
			2 10/11/12	M-F Wheel	CM	7-730pm	MTWTF	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
				M-F Wheel of For						, ,			* ,
		OF FOR rt Date	TUNE End Date	Weekdays	Spots/Week	Rate	Rating					l	
We	eek: 10/		10/11/12	MTWTF		\$1,300.00	0.00						
E 11	KSNV	10/05/12	2 10/11/12	FacetoFace/Ralst		730-758pm	MTWTF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	FACE T	O FACE	W/ JON RA	FacetoFace/Ralst LSTON	on Keport								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/11/12 2 10/08/12	MTWTF	CM 2	\$900.00	0.00 M	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			L 10/00/12	Mon PR 8-10p Monday Prime 8-		8-10pm	IAI	.50	1	ψ 1 ,000.00 Ι	U.UU INIVI	'	ψ+,000.00
	THE VO		Fad Dir			Det	Datie						
We	<u>Sta</u> eek: 10/	nt Date 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,000.00	Rating 0.00					l	
			2 10/09/12		CM	10-11pm	- T	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00

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KSNV

Order / Rev: 107427

Advertiser: DCCC/ Horsford

Estimate:

Alt Order #: 06860869

Product Desc: Horsford/DCCC

Flight Dates: 10/05/12

10/05/12 - 10/11/12

1969

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Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount Tues PR 10-11p Tuesday Prime 10-11pm PARENTHOOD Spots/Week Rating Start Date **End Date** Weekdays Rate - T- - - -Week: 10/08/12 10/14/12 1 \$3,200.00 0.00 E 14 KSNV 10/07/12 10/07/12 NFL Football СМ 1P-9PM :30 1 \$10,000.00 1 0.00 NM \$10,000.00 ----S NFL Football NFL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 1\$10,000.00 0.00 E 15 KSNV 10/05/12 10/11/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/05/12 10/11/12 0.00 2 \$1,200.00 E16 KSNV 10/05/12 10/11/12 The Tonight Show MTWTF--:30 \$500.001 0.00 NM \$1,000.00 CM 1135p-1237a 2 **Tonight Show** TONIGHT SHOW W/ JAY LENO W<u>eekdays</u> End Date Spots/Week Start Date Rate Rating MTWTF--Week: 10/05/12 10/11/12 \$500.00 0.00 Totals 33 \$44,625.00